

NEWS

FOR IMMEDIATE RELEASE

Brescia, Italy July 8th, 2022

Caesar Guerini Srl Announces Appointment of Outdoor Escape Sales as Distributor for Canada.

Brescia, Italy – Caesar Guerini Srl announces that Outdoor Escape Sales has been engaged as their distributor for Canada, effective immediately.

In an effort to provide superior customer service and after sales support to the passionate Canadian hunters and shooters, Caesar Guerini is announcing new distribution for Canada. Caesar Guerini values the importance of having a local presence that is passionate about their products and dedication to providing exemplary customer service. These are some of the core values that are an integral part of Caesar Guerini's company culture. Caesar Guerini believes this partnership will enhance the presence of the Over-and-Under shotgun market among Canadian hunters and shooters and strengthen their North American presence. Customers can contact Outdoor Escape Sales for any product inquiries moving forward.

"We are confident that our partnership with Outdoor Escape Sales will provide our customers with a wide selection of shotguns and accessories with local stock for quicker deliveries and reliable after sales customer service experience based on great expertise in our sector". says Giorgio Guerini, President of Caesar Guerini Srl.

As a full-service sales, marketing and distribution partner, Outdoor Escape Sales, based near Ottawa, Ontario, has built a reputation of excellence through years of dedicated service to the Canadian shooting sports industry.

"It is an honour to represent the business interests of Caesar Guerini across Canada. Not only do they manufacture the finest sporting and hunting shotguns in the industry, but they also place the highest value on after sale customer care of any brand in the market. Extending that commitment to quality service in Canada is our highest priority. I look forward to a long-term partnership with Mr. Guerini and his team in Italy". Says Chris Weidenfelder, President of Outdoor Escape Sales.

For more information, contact:

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About Caesar Guerini

Caesar Guerini Srl started in 2000 and is a worldwide leader in fine firearm manufacturing with multiple awards for product excellence. Specializing in over-and-under shotguns entirely produced in Italy, inspired by classic English tradition of gun making, intended for a refined and demanding public who want firearms with impeccable mechanisms, excellent ballistic performance, easy and safe handling features and exacting attention to detail.

We are driven by passion, innovation, creativity, care of details and quality of the products for a segment that wants to be sure of “100% Italian made” shotgun.

For more information: www.caesarguerini.it